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E2: Business Momentum Builds with UN Signing Ceremony

WASHINGTON (April 22, 2016) – Bob Keefe, executive director of the national nonpartisan business group Environmental Entrepreneurs (E2), today made the following statement upon the opening of a signing ceremony for the landmark climate accord reached in Paris last December:

“What we saw in Paris was unprecedented business support for action on climate change. That support has only grown the past four months.

“Policies like the Clean Power Plan and fuel efficiency standards are key to the U.S. commitment in Paris, and at the same time they’re helping create the economic opportunity of our lifetime.

“Businesses will continue to back this agreement – and in the process add more jobs in industries like renewables, energy efficiency and advanced vehicles.”

Background:

- E2 is part of the [Low Carbon USA business coalition](#), joining partner groups like Ceres and companies like DuPont, Mars Inc., and Johnson & Johnson in calling for strong climate action.
- In late March, E2 released [Clean Jobs America](#), a comprehensive report showing 2.5 million jobs across America’s growing clean energy sector.
- E2 chair and co-founder Nicole Lederer penned this [March op-ed](#) in the UN Environment Programme’s (UNEP’s) “Our Planet” magazine. Lederer called the Paris agreement the “mother of all market signals” and urged elected officials and policymakers to follow through on Paris commitments on Earth Day at the UN and in June at the Clean Energy Ministerial in San Francisco.
- At the Paris climate conference in December 2015, E2 joined forces with the American Sustainable Business Council to release [a letter](#) on behalf of more than 200,000 business leaders and companies demanding that Congress not attempt to weaken the Paris agreement.

- Fifteen E2 members [made the trip](#) to COP 21, where they voiced support for initiatives like [Mission Innovation](#), a public-private international partnership seeking to accelerate clean energy innovation.

To arrange interviews with Keefe or with business leaders in your state who support the Paris agreement on economic grounds, please contact E2 press secretary Jeff Benzak at jeff@e2.org or 202-513-6248.

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***Environmental Entrepreneurs (E2)** is a national, nonpartisan group of business leaders, investors, and professionals from every sector of the economy who advocate for smart policies that are good for the economy and good for the environment. Our members have founded or funded more than 2,500 companies, created more than 600,000 jobs, and manage more than \$100 billion in venture and private equity capital. For more information, see www.e2.org or follow us on Twitter at [@e2org](https://twitter.com/e2org).*