

**E2 2013
MILESTONES**

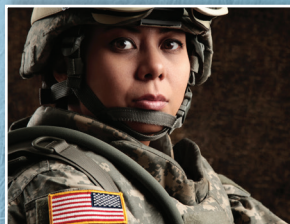
Powering Policy, Growing our Economy



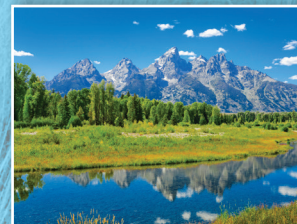
Expand
economic
opportunities



Create
new jobs



Secure
our energy future



Protect
our air, climate,
land and water



ENVIRONMENTAL
ENTREPRENEURS®



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ENVIRONMENTAL ENTREPRENEURS IS A NATIONAL COMMUNITY OF BUSINESS LEADERS WHO PROMOTE SOUND ENVIRONMENTAL POLICY THAT BUILDS ECONOMIC PROSPERITY. WE ARE A LEADING RESOURCE FOR UNDERSTANDING THE BUSINESS PERSPECTIVE ON ENVIRONMENTAL ISSUES.

E2 SPANS INDUSTRIES

From clean energy to agriculture, our members have founded more than 1,700 companies in dozens of industries. Our members have created more than 570,000 jobs and manage about \$175 billion in venture and private equity capital.

E2 IS EFFICIENT WITH MEMBERS' TIME

We provide a time-efficient way for business leaders to leverage their professional experience and networks to influence policy and shape the debate around critical environmental and sustainability issues.

E2 GETS RESULTS

We influence policies at the state and federal levels that improve resource management and increase efficiency. These policies stimulate innovation and create new markets. They add jobs. They promote a more sustainable economy.

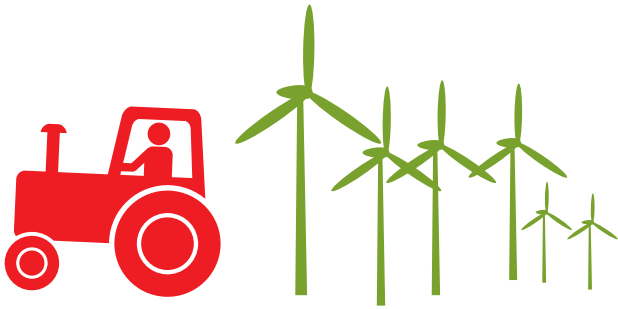
CUTTING POWER PLANT EMISSIONS GROWS OUR ECONOMY

E2's top federal-level priority in 2013 was mobilizing business leaders to support President Obama's Climate Action Plan, announced in June. The centerpiece of the plan calls upon the Environmental Protection Agency (EPA) to set standards on power plant carbon emissions. As these federal standards are drafted in close partnership with state governments, they will provide the clear, sustained market signal businesses, entrepreneurs and investors need to fund clean energy projects and energy efficiency projects. Through letters of support, op-eds signed by E2 members in strategic states, vocal participation in EPA hearings and direct advocacy on Capitol Hill, E2's strategic business voice was heard loud and clear. Much work remains in 2014 and beyond as the EPA, through the Clean Air Act, designs and implements these standards. E2 is launching a state-based campaign to support the President's plan.



"PRESIDENT OBAMA HAS GIVEN US A COMMON-SENSE APPROACH TO REDUCING CLIMATE CHANGE'S MOUNTING ECONOMIC COSTS. TAKING BOLD ACTION TO CUT CARBON POLLUTION FROM POWER PLANTS SENDS A CLEAR AND CRITICAL MARKET SIGNAL TO THE CLEAN ENERGY INDUSTRY. THIS POWERS AMERICAN LEADERSHIP AND INNOVATION, PROTECTS OUR CLIMATE AND GROWS OUR ECONOMY."

— Nicole Lederer, co-founder, Environmental Entrepreneurs



FARMERS RAISE RURAL BUSINESS VOICES

The face of the clean energy sector is changing. Increasingly, clean energy business leaders come from our nation's rural areas. They are farmers on the front lines of climate change. They are community wind developers. They are retired military leaders who after decades of service have returned to their hometowns to help younger veterans build meaningful careers. In 2013, E2's agricultural innovators — who hail from states like Missouri, South Dakota and Tennessee — raised their powerful voices to advocate for smart energy and environmental policies. They spoke out in major regional newspapers, met with lawmakers in Washington, and articulated to their urban business peers that all across rural America, clean energy development represents a new opportunity for farmers to strengthen the rural economy.



"THE OBAMA ADMINISTRATION IS STEADFAST IN THEIR COMMITMENT TO RENEWABLE ENERGY INITIATIVES, AND USDA HOPES TO PARTNER WITH ENVIRONMENTAL ENTREPRENEURS....TO ACCOMPLISH OUR MUTUAL GOAL OF A GREENER ECONOMY."

— Lillian Salerno, Administrator, Rural Business and Cooperative Service Agency, U.S. Dept. of Agriculture

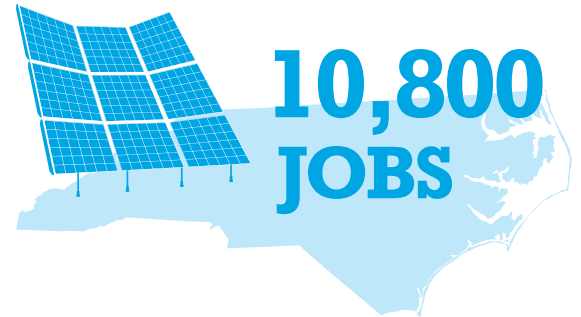
VETERANS: TRUSTED CLEAN ENERGY LEADERS

Building upon a major 2012 victory that allowed the Department of Defense to continue its mission-critical advanced biofuels work, E2 partnered closely last year with military members whose steadfast advocacy is helping advance smart policies that safeguard our environment, grow our economy, and protect our troops. Retired military officers understand better than anyone the national security implications of fossil fuel dependency and climate change. At a time when our nation's political discourse is intensely partisan, their voices are some of the most trusted, authoritative, and effective. E2 looks forward to expanding our roster of veterans who have found success in the private sector and who support the Pentagon's pioneering alternative energy initiatives.



"CLIMATE CHANGE PROBLEMS – DROUGHTS, EXTREME WEATHER, FOOD AND WATER SCARCITY – LEAD TO GLOBAL INSTABILITY THAT OUR MILITARY MUST CONFRONT. THE UNITED STATES NEEDS TO LEAD ON FIGHTING CLIMATE CHANGE, NOT FOLLOW."

— E2 member Lt. Gen. Norm Seip (USAF-RET)



DEFENDING N.C. RENEWABLE STANDARDS

Since they were implemented five years ago with broad bipartisan support, renewable energy standards in North Carolina have been creating jobs and helping grow the state's economy. In 2012 alone, E2 tracked job announcements that included more than 10,800 clean energy and clean transportation jobs in North Carolina — second in the nation. But last spring, state legislation was introduced to kill the successful standards. E2 went to work defending the law. In March, E2 released our quarterly clean energy jobs report, reaching more than 80 media outlets nationwide, including press coverage from 20 outlets where it mattered most — in North Carolina. E2 profiled job-creating clean energy businesses in the state. In op-eds and letters-to-the-editor that appeared in the state's most prominent newspapers, our members argued that the standards expanded the state's economy and stimulated job growth. The bill was brought to vote in a committee chaired by its author, but lawmakers voted it down. "So how did the measure lose?" one Raleigh publication wrote the next day. "In a word: Jobs."



"FOR ALL THE RIGHT REASONS, CLEAN ENERGY IS GROWING IN NORTH CAROLINA — AND IT'S CREATING JOBS AND BOOSTING OUR ECONOMY ALONG THE WAY"

— John Robbins, E2 member, President of Greathorn Properties Inc., Concord, N.C.

KEEPING ADVOCACY LOCAL

Saving Pacific Fisheries

The proposed Pebble Mine project in Alaska threatens the ecosystem of Bristol Bay – which contains one of the most productive wild salmon fisheries in the world. But thanks in part to the advocacy of our members, global mining giants Anglo-American and Rio Tinto turned away from the project in 2013, which could protect about 6,000 fishery-related jobs.

Colorado's Water

In August, E2 released our report *Colorado's Water Supply and Climate Change: A Business Perspective*, which sets out a series of recommendations for the Colorado Water Plan currently under development. While Colorado's underlying water challenges are well known, they will be exacerbated by climate change. This report marks the beginning of E2's business engagement on water policy in the Colorado River Basin.

California: Global Warming Solutions

E2 closely monitored the latest update to the AB 32 Scoping Plan. Updates to AB32 – California's landmark Global Warming Solutions Act – are required every five years to evaluate the mix of policies designed to achieve the law's ambitious greenhouse gas emissions reduction goals (20 percent below 1990 levels by 2020). At the Bay Area regional hearing and workshop, held in July, E2 members provided input to help ensure the law will continue to benefit California's economy, utilize market-based mechanisms designed to encourage innovation in the clean economy, and build a successful model for addressing climate change.

Northeast Carbon Reduction

In 2013, E2 worked with Massachusetts and the eight other Northeastern states that participate in the Regional Greenhouse Gas Initiative (RGGI) to reach a major agreement to dramatically decrease carbon dioxide emissions from power plants. The new agreement, which helps clean the air in states from Maine to Maryland, locks in the 45 percent reductions already achieved, then lowers the emissions cap 2.5 percent annually until 2020. As the first U.S. cap-and-trade program designed to limit greenhouse gas emissions, RGGI has already created more than \$2.3 billion in economic value and added more than 23,000 job years of employment. Based on the new, stronger agreement, if states continue to invest their RGGI revenue, they could generate an additional \$3.2 billion in funding, add more than \$8 billion in net value and add 57,000 job years of employment to the region's economy.

West Coast Breakthrough

Pioneering California policies like AB32 and the Low Carbon Fuel Standard have proven that economic growth and environmental protection are complementary goals. However, such policy innovations are even more effective when they're scaled up and deployed at the regional level. That's why E2 is proud to have worked with our members and their state representatives in Sacramento, Salem, and Olympia to support the development of the West Coast Climate Action Plan, announced in late October. The plan puts a framework in place for California, Oregon, Washington and British Columbia to collaborate on carbon pricing, zero-emission vehicles, and clean fuel standards.

COMMUNICATING CLEAN ENERGY'S GROWTH

In 2013, E2 launched two Web sites to help communicate to the press, policymakers and the general public the economic benefits of addressing climate change by investing in clean energy. These new, interactive platforms are frequently updated. They deliver timely, relevant content about what's actually happening on the ground in the clean energy sector to the people who are helping shape the sector's future:



CleanEnergyWorksForUs.org

is the nation's most comprehensive Web site focused on clean energy job announcements. At launch in August 2013, the site included more than 500 job announcements, more than 50 articles and 30-plus videos that tell the story of clean energy companies, entrepreneurs, workers and their communities. The site's interactive maps show how the clean economy is impacting communities and various industries.



FuelingGrowth.org

presents a snapshot of the clean fuel industry in California and beyond. Launched in February 2013, the site shows the progress advanced biofuel companies have made in reducing fossil fuel demand. The site is a resource for the latest reports in the industry, including E2's 2013 Advanced Biofuel Market Report. The site's interactive map is filterable by fuel type – biodiesel, aviation, crude oil, butanol, etc.

With your support, E2 continues to innovate and advocate

In a contentious and polarized policy environment, E2's nonpartisan, independent voice is vital. While we face enormous economic and environmental challenges, our success in addressing them depends on our willingness to de-politicize the debate and focus on practical, win-win solutions. The business expertise of E2 members is an essential contribution to the national dialogue as we revitalize our economy and build a cleaner future. Join us.



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