

# Wisconsin

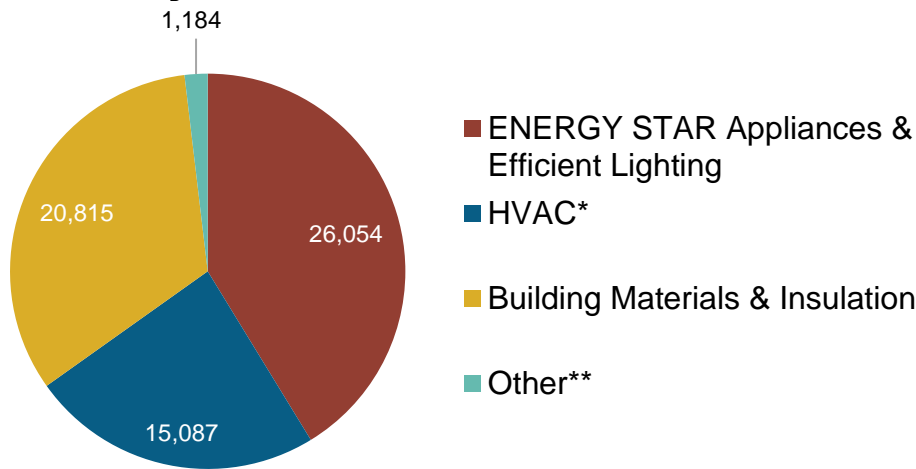
## Energy Efficiency Jobs in America

63,141  
Total Jobs

### What are EE Jobs?

Delivery of goods and services that lower energy use by improving technologies, appliances, buildings, and energy systems.

### Jobs by Sector



\*Heating, Ventilation, Air Conditioning of higher than standard efficiency/renewable heating & cooling  
\*\*Other such as energy audits, building certifications, and software services

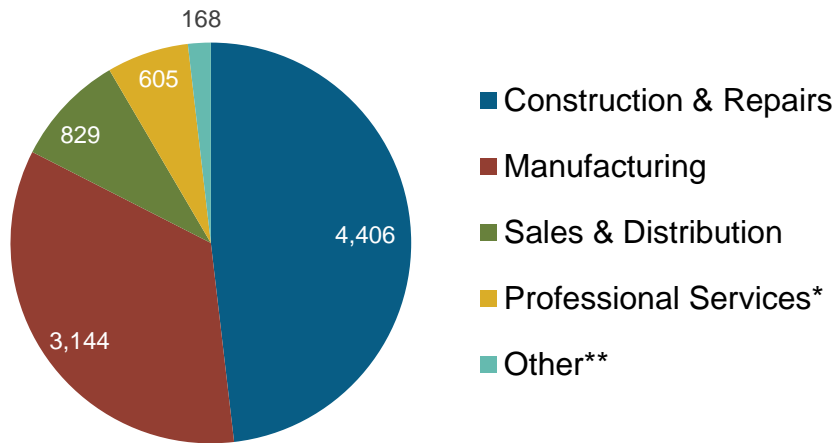
In Wisconsin, EE Jobs Comprise:

**23%**  
of All Construction Jobs

**42%**  
of All Energy Sector Jobs

**3%**  
of Wisconsin residents employed in EE are Veterans

### Firms by Supply Chain



\*Professional services includes finance/accounting, architecture, engineering, R&D, etc.  
\*\*Other such as maintenance, and business and nonprofit organizations

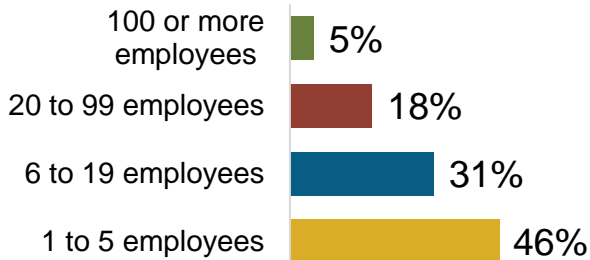
Presented by:



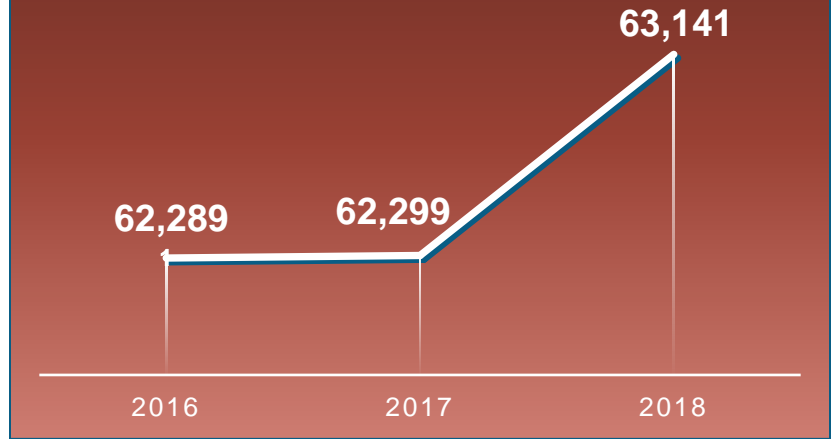
Good for the Economy.  
Good for the Environment.

# 9,151 Energy Efficiency Businesses

## Firm Size



## WORKERS EMPLOYED



## Where are EE Jobs?

Congressional		Metropolitan Areas	
District	Jobs	Area	Jobs
1	8,963	Appleton	2,547
2	9,078	Chicago-Naperville-Joliet	2,505
3	7,778	Duluth	318
4	7,492	Eau Claire	1,668
5	6,429	Fond du Lac	985
6	9,317	Green Bay	3,154
7	7,974	Janesville	1,316
8	6,109	La Crosse	1,156
		Madison	7,258
		Milwaukee-Waukesha-West Allis	16,758
		Minneapolis-St. Paul-Bloomington	1,863
		Oshkosh-Neenah	2,688
		Racine	1,730
		Sheboygan	1,049
		Wausau	1,367
		Rural	16,778

**[We provide] energy modeling, research, education, & program implementation.**

Jacqueline Freidel,  
Seventhwave,  
Madison, WI

Energy efficiency:  
America's  
Job-creation  
powerhouse



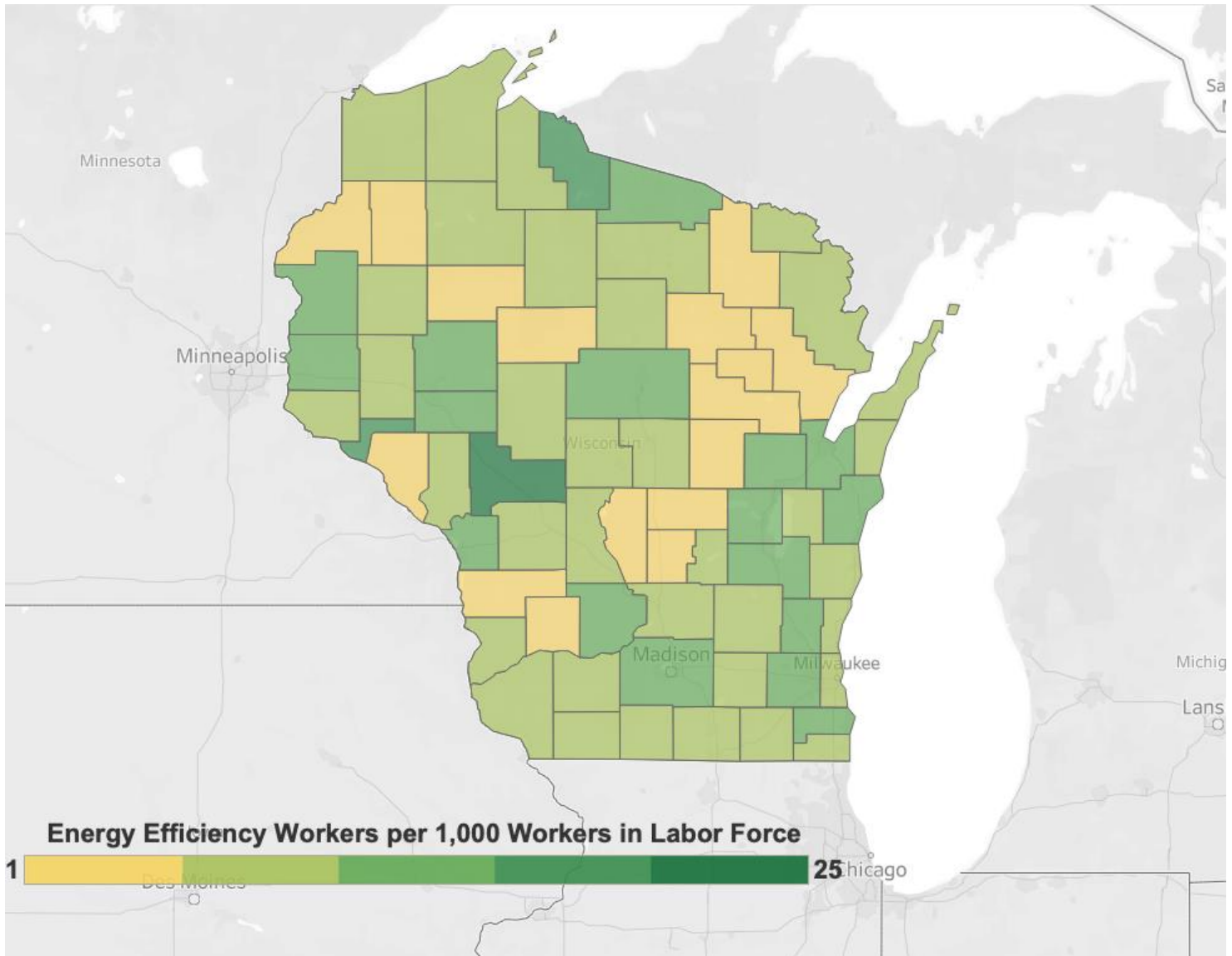
## State Senate

District	Jobs	District	Jobs	District	Jobs	District	Jobs
1	3,782	11	3,473	21	2,458	31	725
2	2,967	12	3,448	22	268	32	1,600
3	1,961	13	2,389	23	2,807	33	614
4	2,232	14	2,202	24	1,630		
5	4,242	15	741	25	1,977		
6	1,503	16	3,097	26	2,207		
7	903	17	2,200	27	372		
8	3,339	18	1,737	28	491		
9	1,288	19	2,356	29	661		
10	2,230	20	988	30	250		

## State Assembly

District	Jobs	District	Jobs	District	Jobs	District	Jobs
1	1,095	28	1,055	55	2,343	82	227
2	1,576	29	702	56	11	83	264
3	1,103	30	465	57	<5	84	<5
4	1,610	31	2,115	58	568	85	311
5	597	32	733	59	95	86	<5
6	760	33	621	60	322	87	349
7	1,066	34	1,502	61	1,351	88	147
8	879	35	1,342	62	1,091	89	102
9	<5	36	598	63	11	90	<5
10	1,282	37	1,722	64	268	91	<5
11	761	38	307	65	<5	92	464
12	180	39	367	66	<5	93	259
13	2,858	40	685	67	1,144	94	1,360
14	634	41	765	68	1,117	95	<5
15	738	42	768	69	540	96	240
16	1,500	43	326	70	1,275	97	519
17	<5	44	<5	71	350	98	22
18	<5	45	413	72	12	99	171
19	<5	46	575	73	639		
20	487	47	2,296	74	805		
21	412	48	216	75	528		
22	1,530	49	796	76	1,230		
23	1,149	50	696	77	327		
24	649	51	701	78	648		
25	184	52	789	79	83		
26	909	53	946	80	229		
27	204	54	<5	81	57		

# Energy Efficiency Jobs by County



E4TheFuture is dedicated to bringing clean, efficient energy home for every American and promotes energy solutions to advance climate protection and economic fairness. Visit [www.E4TheFuture.org](http://www.E4TheFuture.org)



E2 is a national, nonpartisan group of business leaders, investors and others who advocate for smart policies that are good for the environment and good for the economy. Visit [www.e2.org](http://www.e2.org)



BW Research Partnership is a full-service, economic and workforce research consulting firm with offices in Carlsbad, California and Wrentham, Massachusetts. It is the nation's leading provider of accurate, comprehensive energy and clean energy research studies. Visit [www.bwresearch.com](http://www.bwresearch.com)

Data Source: Unless otherwise stated, all data are from the 2019 U.S. Energy and Employment Report, March 2019, by NASEO and EFI (see pages 9-13 for methodology details). This methodology -- adopted by the U.S. Dept. of Energy for its 2017 U.S. Energy and Employment Report, approved by the Office of Management and Budget and grounded on data collected by the Bureau of Labor Statistics -- provides the broadly accepted best accounting of all U.S. energy workers.